

Million Dollar Mentorship Challenge



Overview

TowneBank has very generously committed \$1,000,000 to support our Next Step to Success construction project on the former DePaul Hospital campus. Now TowneBank challenges businesses, non-profits and individuals to match this gift through the TowneBank Million Dollar Mentorship Challenge.

Please support Next Step to Success students, success coaches, staff and volunteers as they perform a million minutes of mentorship over the next 12 months (i.e., during the upcoming 2024-25 academic year and the 2025 summer program). Starting September 3, 2024 (the first day of the 2024-25 afterschool program), each minute spent by an NSTS student, success coach, staff member, or volunteer in mentoring others will count as one dollar!

Our Success Coaches will review with their student teams (Teams Grit, Growth Mindset, Optimism, Success, Confidence and Personal Agency) what their members did as mentors each week, logging these efforts in each team's "Mentor Mark's" notebook (e.g., Helping a younger sibling with homework – 1 hour, teaching an athletic skill to younger kids – 2 hours). With their Success Coaches' help, our NSTS student mentors will begin to appreciate how little things they do each day can make a big difference in the lives of others, all while building greater competence, self-confidence and decision-making skills on their part. The teams will engage in a friendly competition for the quality and quantity of Mentorship Minutes each week, all as recorded on a visual tracker located on our campus and reported to you in the NSTS Monthly Newsletter.

Sponsorship

Any business, non-profit or individual who wants to co-sponsor the TowneBank Million Dollar Mentorship Challenge can do so by subscribing to one of the below sponsorship levels. Recognition of sponsors will occur on Next Step to Success social media, newsletters, website and other "tracking documents": e.g., "This Mentoring Moment has been Sponsored by ____".

Example: 80 Students, 7 Success Coaches, 6 Staff Members; 7 Volunteers: 100 individuals

On a given school day, each NSTS individual spends 1 hour reading to elementary school students: 100 people reading for 60 mins = 6,000 mins = \$6,000 on that school day

Sponsor	Minutes	Dollar
Mentor	2,500	\$2,500.00
Optimist	5,000	\$5,000.00
Growth Mindset	25,000	\$25,000.00
True Grit	50,000	\$50,000.00

